

Don't hesitate to contact me...

📁 EXPERIENCES

Senior Digital Consultant / Product Owner

CGI - Since October 2019 - Full-time - Paris La Défense - France

**Family Caregiver**

Home - June 2018 to September 2019 - Enghien-les-Bains - France

e-Retail Manager

Laboratoires Filorga - January 2018 to May 2018 - Full-time - Paris - France

**Social Media & Senior Project Manager**

Marionnaud Paris - April 2015 to December 2017 - Full-time - Paris - France

**Founder & Senior Consultant**

Luxury E-efficiency - April 2010 to March 2015 - Consultant - Enghien les Bains - France



- Audit / Benchmark / Digital Planning / Marketing Intelligence
- Cross-channel Strategy
- Interactive Marketing & Communication
- Socialmedia & E-commerce Strategies
- Project Director
- Education (digital luxury, e-commerce, socialmedia)
- Brands :
 - stand alone = Galeries Lafayette, Tag Heuer, CreaDigital Genève, Swap Finance, Dognin Paris
 - via agencies = Louis Vuitton, Guerlain, Lancôme, L'Oréal, Heurgon, Camille Fournet, E.Leclerc Drive, Sara Pacini, Citadium

Senior Manager sqli agency

Groupe SQLI - December 2006 to December 2009 - Full-time - Saint Denis La Plaine - France



- Help brands and companies build and develop their business, on line and relationship strategies
- Team Management : Project and Account Managers
- Project Director and Senior Consultant
- Brands : Sofitel, Lenôtre, Vente-Privée.com, SNCF, Thomson, Mondial Assistance, Sopexa, CG92, Accor Services, EDF

📁 SKILLS

Marketing / Communication & Digital

- Strategy Consulting & Recommendations ★★★★★
- Marketing & Communication's actions plan ★★★★★
- Actions set-up, management and follow-up ★★★★★☆
- Pinterest Expert ★★★★★
- Speaker & Lecturer ★★★★★☆

Management

- Team management and coordination ★★★★★☆
- Project direction ★★★★★
- Coaching and change management ★★★★★☆
- Interactions between Business and IT ★★★★★

Project Management & Human Ressources

- Key accounts management & follow-up ★★★★★
- Project management ★★★★★
- Recruitment & Career monitoring ★★★★★☆
- Third-party management ★★★★★

Commercial

- Customer support and development ★★★★★☆
- Business management (dashboards, analysis, actions plan, organisation) ★★★★★☆
- Specifications & Budget assessment ★★★★★☆

IT

- Microsoft Office Suite ★★★★★☆
- Blog, video and tracking/webanalytics platforms ★★★★★☆

Sales Manager & Digital Consultant

Several IT Companies - June 2001 to November 2006 - Full-time - Paris - France

Business Development Manager

ProwebCE - January 2000 to May 2001 - Full-time - Paris - France



Area Sales / Purchasing Manager

Stock Union - May 1997 to December 1999 - Full-time - Saint-Denis La Plaine - France



INTERESTS

Travel

- Several stays & getaways in Europe, Africa and in the USA
- I intend to visit with my family few countries in Europe (Netherland, Scandinavia, Yougoslavia), Asia (India, Indonesia) and Africa (Madagascar)
- Other

Sport

- Tennis (30)
- Skiing (Silver Ski)
- Other

- Social Media
- E-commerce



Languages

- French: mother tongue
- English
- German



EDUCATION

Master

EUROPEAN BUSINESS SCHOOL

1992 to 1997

EBS Paris, London, Munich (European Business School)